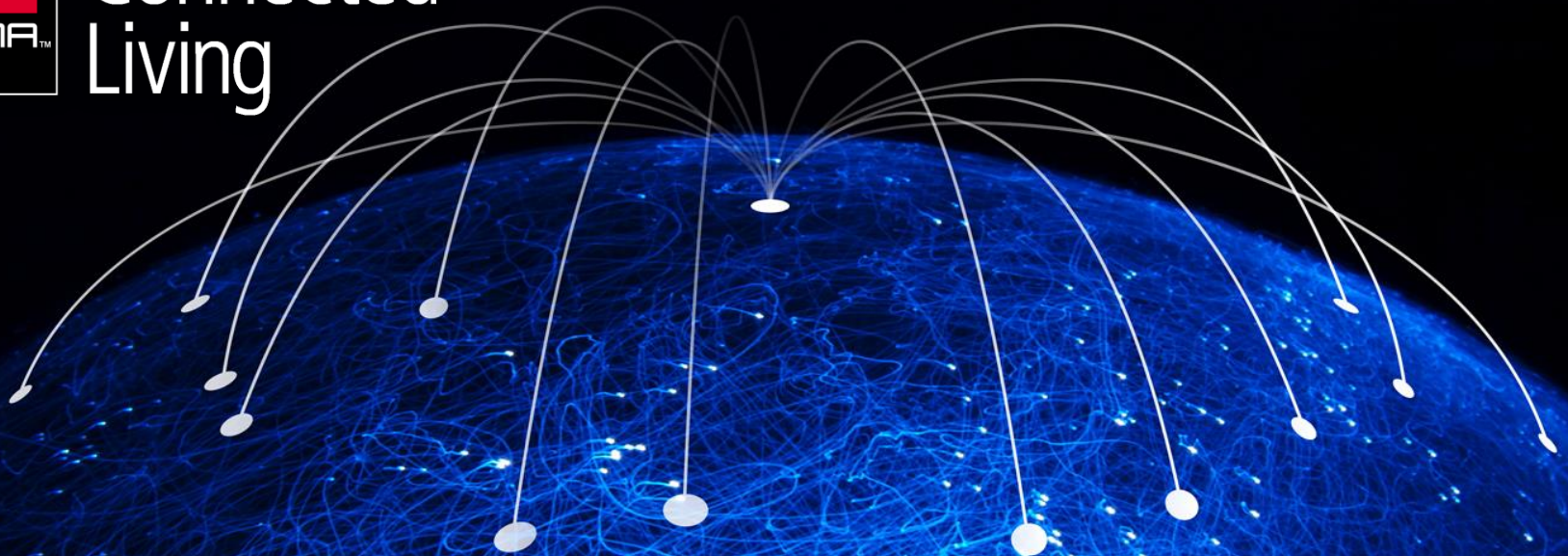




Connected Living



GSMA Connected Living Programme mEducation Policy Handbook

Montevideo, May 2014

Agenda

- Overview
- Audience and structure
- Purpose
- Obtaining a copy
- Questions

Mobile Learning Policy Handbook – An Insiders Guide



Mobile learning is the application of mobile devices and services, connected to mobile and other networks, in any education process, including teaching and learning, assessment and administration

This Policy Handbook is a Authoritative research based guide designed to support policymakers for all education sectors around the world

The guide draws upon research produced by leading world authorities on mobile learning, as well as specific information from 29 policymakers, educators, academics and industry partners.

Mobile Learning Policy Handbook



An insider's guide
to the issues

Mobile Learning Policy Handbook - Audience and Structure



The aim of the Mobile Learning Policy Handbook is to ensure policymaking is guided by the very latest thinking and an understanding of the opportunities offered by mobile learning, as well as helping decision makers to avoid potential pitfalls.

The Guide is structured into 3 themes

- Background and setting the stage
- Providing an enabling environment
- Implementing mobile learning solutions

Audience

Policy makers, Academics, Education system leaders, tech innovators, Mobile Operators and Education Enterprises.

Mobile Learning Policy Handbook



An insider's guide to the issues

Mobile Learning Policy Handbook – Purpose



The Mobile Learning Policy Handbook will enable Governments, Academics and other Mobile Learning advocates and stakeholders to:

- Understand the current issues and trends in the field of mobile learning
- Know which debates are happening and the GSMA recommendations.
- Understand, how best to support these opportunities and prioritise them by shaping thinking and Policy.
- Take a stance and be a champion for mobile learning

Mobile Learning Policy Handbook



An insider's guide to the issues

Key Findings



Importance of Leadership

- Critical role of strategic partnerships
- mLearning is NOT a technology based innovation
- mLearning is an enabler for many education innovations:
 - Personalisation of learning
 - Collaborative & Social learning
 - Formative assessment of learning and skills acquisition
 - Flipped classrooms

The key role of policy makers in enabling the value proposition

Mobile Learning Policy Handbook



An insider's guide to the issues

Mobile Learning Policy Handbook – Availability



How do you get a copy?

PDF Copies may be downloaded on demand from our website

www.GSMA.com/connectedliving

Questions

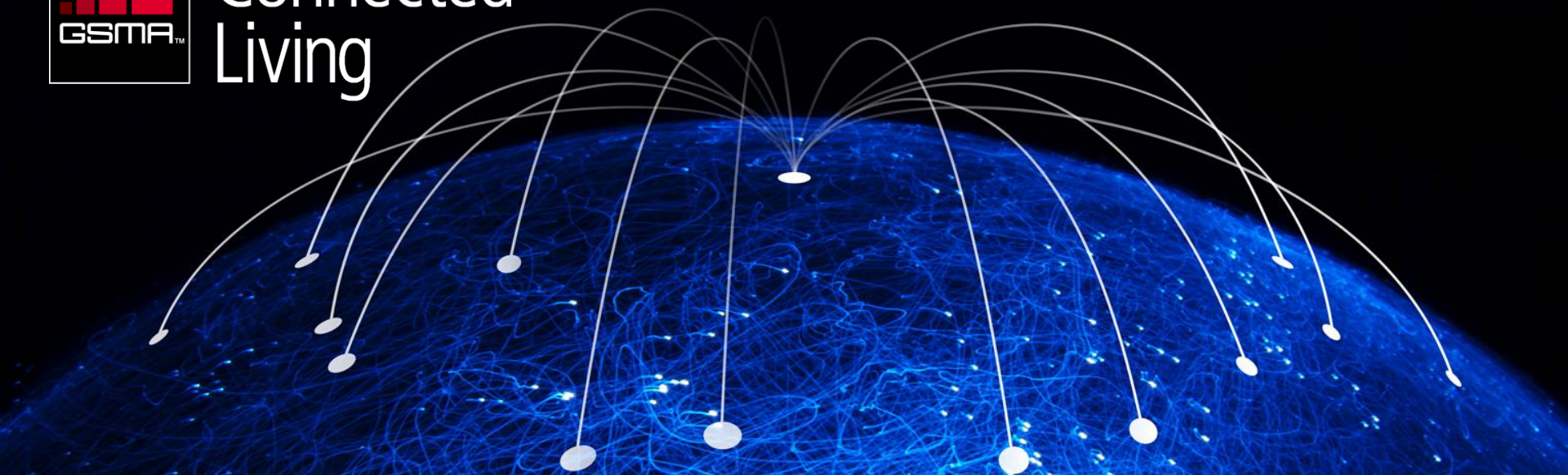
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